

SYLVIA YANG

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EDUCATION

RHODE ISLAND SCHOOL OF DESIGN

Bachelor of Fine Arts, Graphic Design, 2010

Graduated with Honors

Pre-College Summer Program, 2005

Concentration in Graphic Design

BROWN UNIVERSITY

Leadership in Organizations Course, 2010

SKILLS

DESIGN

Typography, color theory, layout, composition, identity design, book design, concept organization and development, mock-ups, web design, poster design, editorial design, and photo editing.

COMPUTER

Macintosh and PC Platforms. Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, and Microsoft Office. Knowledge of After Effects, Dreamweaver, and Flash. Basic knowledge of HTML and CSS.

FINE ARTS

Bookbinding, letterpressing, lithographic printing, 35mm photography processing film and photos in the darkroom. Various drawing and painting techniques in mediums such as pencil, pen, charcoal, gouache, watercolor, and acrylic.

RELATED EXPERIENCE

TYPE SHOP, RISD, Providence, RI

Type Shop Monitor | 2008 - 2010

FLEET LIBRARY, RISD, Providence, RI

Reference Assistant | 2007 - 2010

OVERNIGHT PRINTING & GRAPHICS, Seattle, WA

Customer Service, Bindery, & Design | 2005-2007

Daily tasks included setting up appointments, placing orders, creating estimates, filing, pre-press work, printing jobs, and creating identities for local businesses.

DESIGN EXPERIENCE

LAIRD + PARTNERS, New York City, NY

Freelance Graphic Designer | 2010

Worked with the Gap team to create advertisement campaigns for a variety of publications, instore collateral, inserts, printed collateral, iPad and iPhone applications, and other presentation pieces while also conducting image research, image retouching, and concept exploration.

MD70, New York City, NY

Freelance Designer | 2010

Worked alongside other designers to design website layouts, logos, and invitations while developing concepts, creating mock-ups, as well as putting together presentations and guidelines for clients such as Jenny Packham, Gant Rugger, Lane Crawford, and US Royalty.

BLACKROSE, New York City, NY

Designer | 2010

Designed website layouts, mocked-up and hand-bound brand books, produced client presentations, swiped images for brand research, prepared for photoshoots, and other various work for existing clients such as Finn, American Eagle, and Grahame Fowler.

SENA

Graphic Designer | 2009 - present

Developed and designed identity, collateral, lookbooks, website, and advertisements for the contemporary women's wear line based in NYC.

FREELANCE GRAPHIC DESIGN

Graphic Designer | 2009 - present

Developed identities, lookbooks, advertisements, invitations, and other collateral for clients. Also conducted production work and retouched images for various clients. Worked with various studios and clients such as Dream the End Studio.

V AGENCY, New York City, NY

Creative Design Intern | 2009

Conducted image research, developed concepts, created mock-ups, put together client presentations, designed logos, supplements, advertisements, and guidelines as well as other items for existing clients such as Cesare Paciotti, Stefanel, Printemps, and V Magazine.

AR, New York City, NY

Design Intern | 2008

Assisted designers with advertisement campaign pitches, image research, image retouching, client presentations, logo design, brand books, and bookbinding for existing clients such as Jimmy Choo, Banana Republic, and Anne Klein. Edited in-house proposals, presentations, and internal newsletters.